

BATCHELDER



BATCHELDER
TILES
A CATALOG
OF HAND
MADE TILES

PASADENA
CALIFORNIA

NK4670.7

.U62

P37

1916

Cleveland Museum of Art Library

In Dealer's Section
Dealer's Name Miscellaneous II



THE CLEVELAND MUSEUM OF ART

Ingalls Library

THE BATCHELDER TILES



A CATALOGUE OF TILE
PRODUCTS MADE IN
PASADENA, CALIFORNIA

OUR FIRST CATALOGUE
WAS ISSUED IN 1912
THIS SECOND EDITION
IS PUBLISHED IN 1916

Copyright 1916 by
ERNEST A. BATCHELDER
and
HOLT CONDON
Pasadena, California
All Rights Reserved

BATCHELDER TILES



BATCHELDER TILES need no commendation to those who are familiar with the many and varied phases of our work. To those who are unfamiliar with our product, we hope that this second edition of our catalogue may direct attention to some of the possibilities of the service we have to offer. The growth of our business is the result of an intelligent application of the principles of design to a commercial product. Our factory is a place of live workers—people who have a genuine interest in the work they are doing. Designing, modeling and execution are in the hands of those who have grown in experience in the business with a mutual understanding that is rare in any industry. We believe that we possess a unique combination of forces enabling us to bring competent designing and thorough craftsmanship to the solution of any problem we undertake. We endeavor to meet the increasing demands for our work without sacrificing that naive simplicity of early expression, which is such an important factor of beauty.

OUR MATERIAL is appropriate for any use for which a clay product may be consistently employed. We make fire-places, fountains, pavements, ecclesiastical work, exterior enrichment, etc. We very much prefer to plan our work to fit some known environment, to execute definite designs for definite purposes rather than ship “6x6 as per sample.” Such measure of beauty as our product possesses is more in the use that is made of it than in the material itself. Our tiles are hand wrought by processes peculiar to our factory. They have slight variations of shape and size. These variations are not sought; they are inevitable and desirable in any hand-made product. The surface presents a soft, leathery texture, pleasing to the touch as well as to the eye, free from disagreeable high-lights. It has one of the virtues essential to a good mural painting or tapestry: it holds its own in any scheme of decoration, but keeps to its proper plane without clamoring for undue attention.

THE FIREPLACE, in a peculiarly intimate sense, is the center of the home. It is the dominant feature in any scheme of decorating and furnishing. It is a problem for thoughtful designing. Its proportions, form and color are relative to other things if it is to be kept in its proper place as a unit in a larger whole.

A PAVEMENT in our tile has the quality of an Oriental rug. We have many pavements installed in private homes as well as in public places, and they have invariably given complete satisfaction. Our work is more appropriate for private homes, though we have pavements in public libraries and similar places where unusual service is demanded. We fire pavement tiles to a higher temperature than our other material.

COLOR is difficult to describe in terms of language. Our colors, like those of an old rug, do not admit of positively inharmonious combinations. We labor under the distinct disadvantage that a single sample tile conveys no idea of the ensemble produced by a completed piece of work. The effects of our colors have been described as “lum-

inous," "mellow," "tapestry like." When figure tiles are employed, more positive touches of color may be fired into the background areas by way of enrichment, to catch the brighter hues of curtains, hangings or rugs. The colors run from dull red with scumblings of brown, or neutral blues and greens playing over the surface—through lighter reds with warm pink tones glowing through—to musty pinks with gray browns, mossy greens or dull blues appearing. With the variation from tile to tile in a single piece of work the colors are all bound together in a tone unity.

FIGURE TILES, when employed with restraint, add the final touch of interest. The cuts in this catalogue offer only a few of the many things we make. We are producing continuously new patterns for inserts, borders, mouldings, corbels, etc. A study of this catalogue will suggest to the ingenious mind many possible combinations of figure patterns.

PRICES ARE QUOTED F. O. B. PASADENA. Figure Tiles are at prices shown in catalogue. If ordered separate from other material there will be an additional charge for container of from 25 to 50 cents. **PLAIN TILE**, stock sizes—2x2, 3x3, 4x4, 2x4, 6x6, 3x6, 4x6, 6x9, 8x8—are at a uniform price of \$1.00 per square foot. Each order that is shipped from the factory is laid out to fill the contemplated dimensions, the color scheme is adjusted, and unusual care is taken in packing and shipping that there may be no breakage.

TILE SETTING demands intelligent workmanship. Slovenly methods of setting, pointing and finishing will bring disaster to any design. The fact that our tile are hand made offers no excuse for "picturesque" treatment—uneven joints, projecting corners, lines out of vertical, etc. Joints should be from one-quarter to one-half inch in width. Pointing should be just back of the surface in order to expose the full contour of the tile face, and should be flat, neither convex nor concave. The color of the pointing should be carefully considered. A very little coloring matter is necessary—say of Yellow Ochre, Raw Umber, Burnt Umber or Lamp Black, all ordinary dry ground pigments of commerce. Mix color with the **DRY Cement**—one or two colors, as may be desired—as salt might be added to flour. A very little color will kill the cold tone of the cement. Try a handful of the mixture against the tile. As a rule the pointing should be either lighter or darker than the tile, enough to offer a pleasing contrast. If colors are mixed dry they may be depended upon to dry out to the same color again when the work is completed. A slovenly method of pointing a piece of tile work is to smear cement all over the surface, then wipe it from the face of the tile, leaving it in the joints. This leaves a residue of cement, especially on the Figure Tiles, which will affect the color. The pointing material should be carefully trowelled in with tools made for that purpose. When the work is completed the surface should be wiped over with **RAW LINSEED OIL (NEVER BOILED OIL)**, the surplus oil being removed with cotton waste. The work will improve with time if given a repetition of this treatment once or twice a year. Acids may be employed without fear of injury to remove any residue of cement,—a mixture of about five parts water to one part muriatic is serviceable.



No. 1. Large Castle $8\frac{1}{2} \times 13\frac{1}{2}$
Price \$2.50, with Borders \$3.00



No. 2. Large Castle $8\frac{1}{2} \times 13\frac{1}{2}$
Price \$2.50



No. 3. Castle and Peacock $6 \times 12\frac{1}{2}$
Price \$1.50



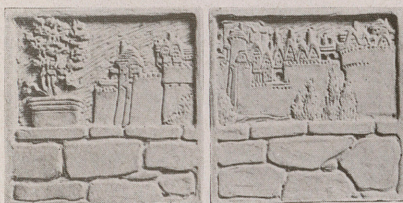
No. 5. Knight and Castle 12×12
Price \$2.50



No. 16. Knight and Town $8\frac{1}{4} \times 8\frac{1}{4}$
Price \$1.50



No. 17. Double Swan $7\frac{3}{4} \times 7\frac{3}{4}$
Price \$1.50



No. 152. The City of Hearth Side Dreams. Separate Tiles 12×12 and 6×6 .
Price complete \$5.00.



These tile are designed to fit into a 6×6 scheme, and may be extended horizontally if desired. An alternative center tile has a Child Standing on the step.



No. 97. Vine and Peacocks 12x12
Price \$2.50



No. 6. Peacock 10x10
Price \$2.00



No. 18. Gothic 9x9
Price \$1.50



No. 8. Tudor Rose 8 3/4 x 8 3/4
Price \$1.50



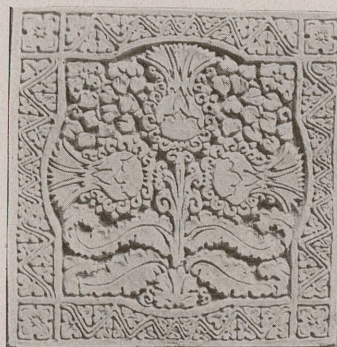
No. 140. Peacocks 10x10
Price \$2.00



No. 72. Large Bird and Leaves 12x12
Price \$2.50



No. 132. Pot and Flowers 8 1/4 x 8 1/4
Price \$1.50



No. 131. Persian Motif 8 1/4 x 8 1/4
Price \$1.50



No. 14. Deo Juvante 8 1/4 x 8 1/4
Price \$1.50

No. 102. A. B. C. Dancing Children 8 1/4 x 12 1/4 Each Section. For the Set \$6.00. Price Each \$2.50





No. 15. Viking Ship $8\frac{1}{4} \times 8\frac{1}{4}$
(Without borders) Price \$1.50



No. 10. Landscape $8\frac{1}{4} \times 8\frac{1}{4}$
Price \$1.50



No. 11. Landscape $8\frac{1}{4} \times 8\frac{1}{4}$
Price \$1.50



No. 12. San Gabriel $8\frac{1}{4} \times 8\frac{1}{4}$
Price \$1.50



No. 13. Santa Barbara $8\frac{1}{4} \times 8\frac{1}{4}$
Price \$1.50



No. 4. Landscape $6 \times 9\frac{1}{2}$
Price \$1.20



No. 84. Blue Beard $8\frac{1}{4} \times 8\frac{1}{4}$
Price \$1.50

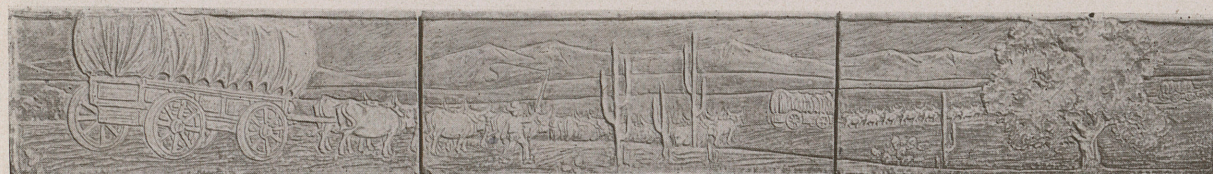


No. 85. Birds in the Tree $8\frac{1}{4} \times 8\frac{1}{4}$
Price \$1.50



No. 7. Bird and Leaves 10×10
Price \$2.00

No. 164. Over the Plains $8\frac{1}{4} \times 4 - 7\frac{1}{4}$. Price \$6.00





"The Rose Tree Tiles"
6x6. For use in a vertical
Panel, or as a continuous
Border. Price each 75c.



No. 39, Pot. No. 40, Tree.
No. 41, Corner
No. 42, Center
No. 43. Panel Top.

Nos. 19, 20, 21, 22. Ecclesiastical Symbols of the Evangelists, Matthew, Mark,
Luke, John, $9\frac{1}{2} \times 9\frac{1}{2}$. Price of each \$2.00. For the Set \$6.00

No. 75. Dancing Boy $8\frac{1}{2} \times 13\frac{1}{2}$
Price \$2.50



No. 76. Dancing Boy $8\frac{1}{2} \times 13\frac{1}{2}$
Price \$2.50





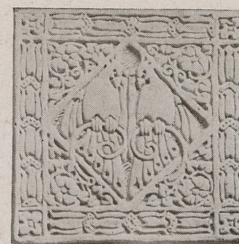
No. 35. Flower Pot 6x6
Price 75c



No. 36. Flower Pot 6x6
Price 75c



No. 95. Flower Pot 6x6
Price 75c



No. 96. Two Birds 6x6
Price 75c



No. 37. Birds and Vine 6x6
Price 75c



No. 38. Birds and Nest 6x6
Price 75c



No. 32. Peacock 6x6
Price 75c



No. 33. Peacock 6x6
Price 75c



No. 153. Tulips 6x6
Price 75c



No. 94. Rose 6x6
Price 75c



No. 34. Viking Ship 6x6
Price 75c



No. 31. Peacock 6x6
Price 75c



No. 23. Spear 6x6
Price 75c



No. 24. Horn 6x6
Price 75c



No. 25. Dog 6x6
Price 75c



No. 26. Rabbit 6x6
Price 75c



No. 27. Deer 6x6
Price 75c



No. 28. Lion 6x6
Price 75c



No. 29. Bird 6x6
Price 75c



No. 30. Bird 6x6
Price 75c



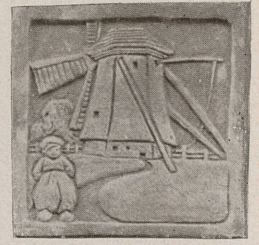
No. 78. 6x6. Price 75



No. 79. 6x6. Price 75c



No. 80. 6x6. Price 75c



No. 81. 6x6. Price 75c



No. 82. 6x6. Price 75c



No. 83. 6x6. Price 75c



Nos. 108-107 6x6
Price 75c each



No. 106. 6x6. Price 75c



No. 77. 6x18. Price \$1.50

Book Ends (below).
No. 201. Price for
the Pair, with Felt
Backing, \$6.00



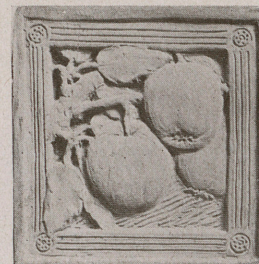
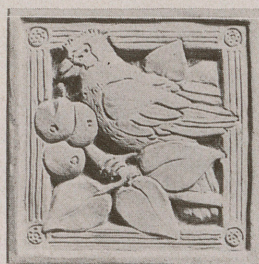
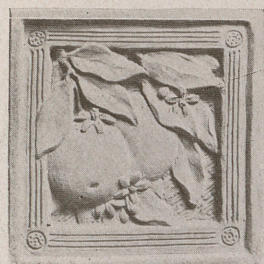
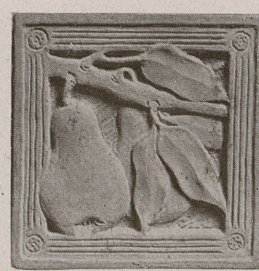
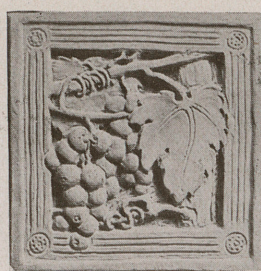
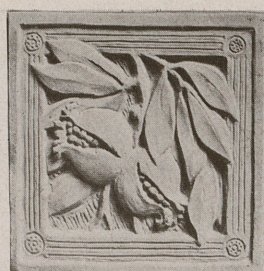
No. 104. 6x18. Price \$1.50



No. 105. 6x12. Price \$1.50

No. 141. Dutch Corbel 6x6
Price \$3.00





Nos. 142 to 149. Bird and Fruit. Tiles 6x6. Price each 75c



No. 121. Dolphin Fountain Head 12x12. Price \$3.00



No. 202. Similar Head 12 $\frac{3}{4}$ inches high. Price \$2.50



No. 139. Pierced Tile 9x9. Price \$1.50. May be used back to back if desired.



Pomegranate No. 123. 3x3 Price 20c

3x3 Insets. Nos. 125-127. Price each 20c

No. 92. Vine Repeat 4x4. Price 30c

No. 154. (Below) A. B. C. Tulips 3x3 Price each 20c





No. 51 Lute Player



No. 52 Trumpeter



No. 155. Fiddler Corbel 6x6
Price \$3.00



No. 53 Cymbol Player



No. 54 Singer



No. 55. Viking Corbel 4x4
Price \$1.50

The Music Corbels, Lute Player, Trumpeter, Cymbol Player,
Singer 6x6. Price each \$3.00

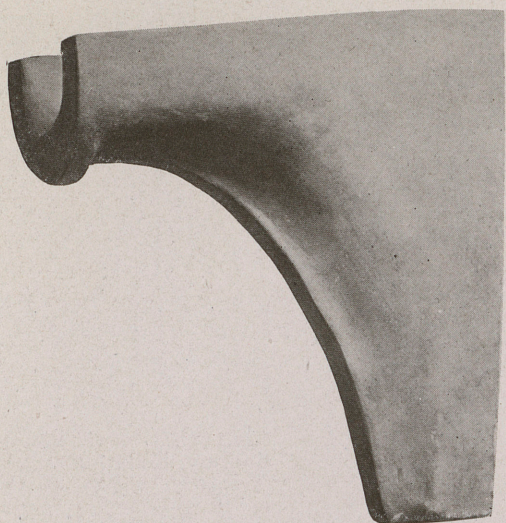
Nos. 90-91. Figure Corbels 4x9
Price each \$3.00



No. 126. Leaf Corbel $4\frac{1}{2}$ x6
Price \$2.00

No. 88. Corbel Cap, for 6x6 Corbels
Price 75c





No. 156. Gargoyle, Projection 10", Height 10"
Price \$3.00



No. 157. Gargoyle, Projection 10", Height 10"
Price \$3.50



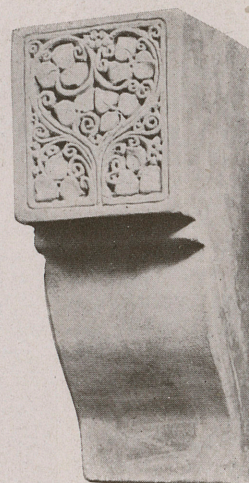
No. 167. Ivy Corbel
4x4. Price \$1.50



No. 89. Ivy Corbel 4x8 1/4
Price \$3.00

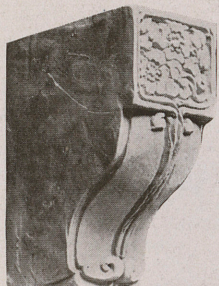


No. 119. Corbel 4x8 1/4
Price \$3.50

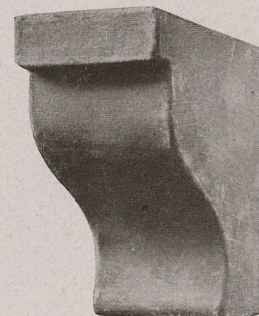
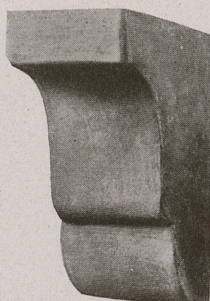
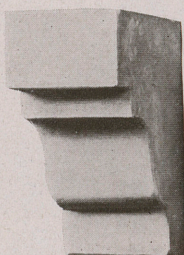


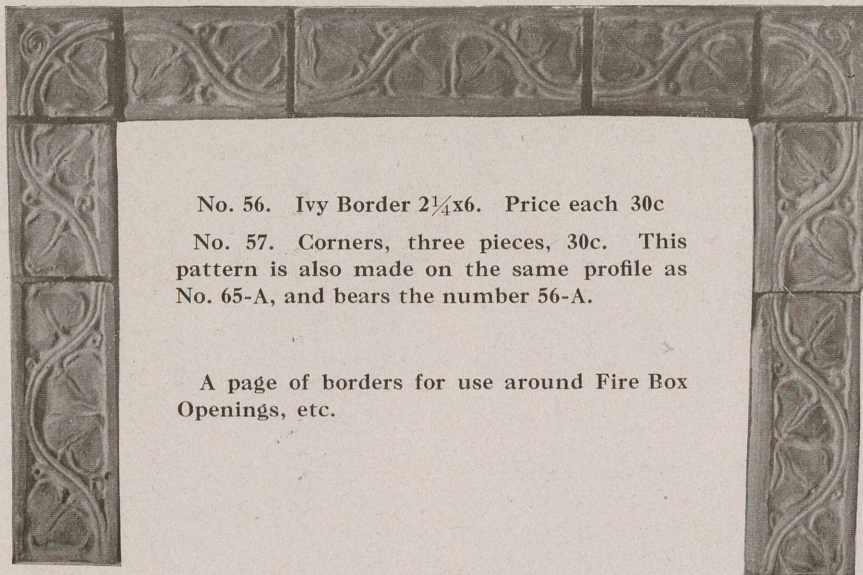
No. 198. Corbel 4x10
Price \$3.00

No. 150. (Below)
Corbel 3x6
Price \$1.50



Corbels (Below) 3x6. Plain one No. 189, 50c. Moulded ones each \$1.00
190 184 189 188

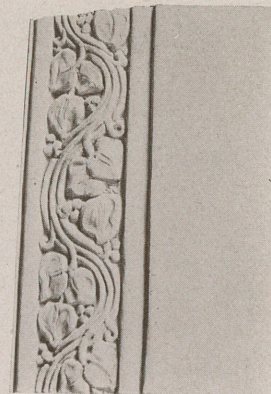




No. 56. Ivy Border $2\frac{1}{4} \times 6$. Price each 30c

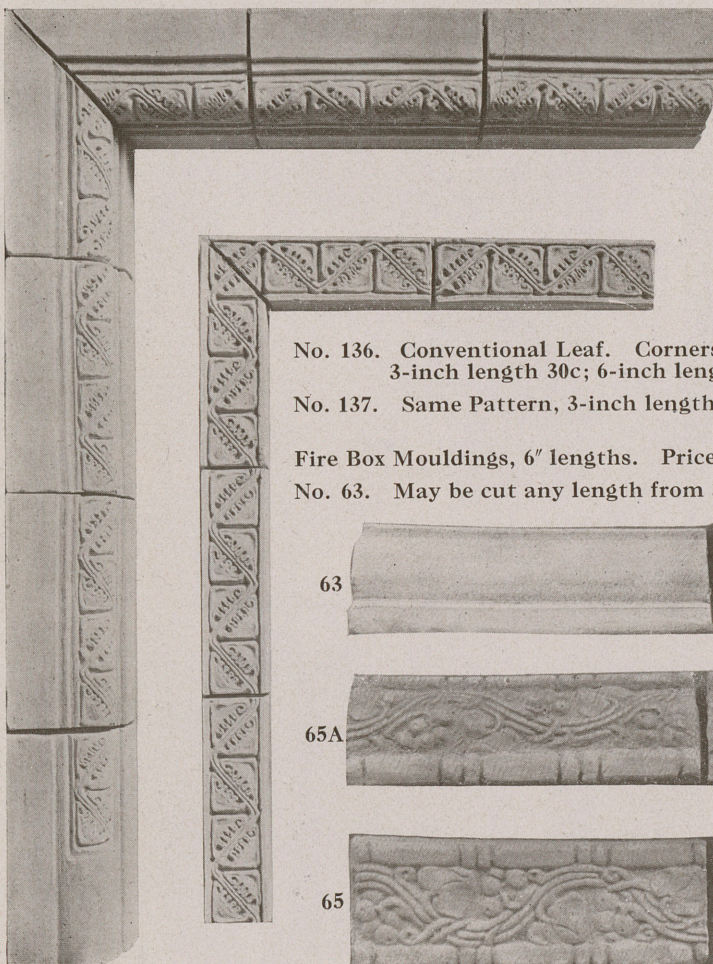
No. 57. Corners, three pieces, 30c. This pattern is also made on the same profile as No. 65-A, and bears the number 56-A.

A page of borders for use around Fire Box Openings, etc.



No. 197. Conventional Border. Lengths 8 inches, widths from $2\frac{3}{4}$ to $4\frac{1}{2}$ inches.

Price each 75c



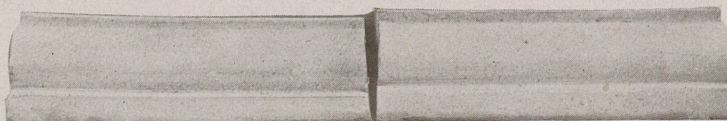
No. 136. Conventional Leaf. Corners solid or miter. 3-inch length 30c; 6-inch lengths 50c.

No. 137. Same Pattern, 3-inch lengths 15c; 6-inch lengths 30c.

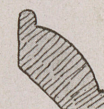
Fire Box Mouldings, 6" lengths. Price each 30c.

No. 63. May be cut any length from 3 to 8 inches.

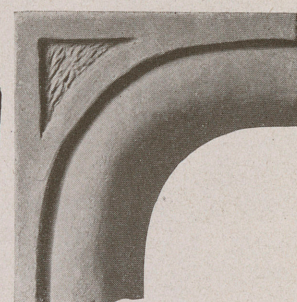
63



65A



65

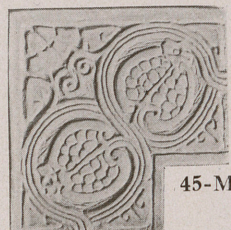


No. 118. Corner for use with No. 63 if desired, 4x4, 30c; 6x6 50c



No. 45. Ivy Border 4x4, Suitable for Repetition. Price each 30c.

No. 44. Viking Ship
4x4. Price 30c



45-M



45-L

Inset Tiles 4x4. For use singly or in Repetition. Price each 30c.



47



48



49



50



66



67



68



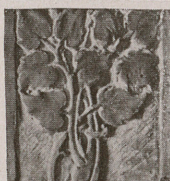
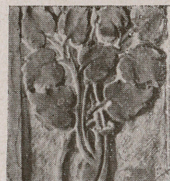
69

- A—Shield
- B—Leaf R.
- C—Leaf Left
- D—Bird Ver.
- E—Lion Ver.
- F—Corner L.
- G—Corner R.
- H—Bird Hor.
- K—Lion Hor.
- L—Pot
- M—Double Corner



"The Rose Tree Tile" (Below)
4x4. Price each 30c

- 58—Pot
- 59—Tree
- 60—Corners
- 61—Rose Center
- 62—Panel Top





Nos. 133-134. Italian Motifs 12x12
Price each \$2.50



Nos. 133-134. Used as a Panel with Borders. The design admits of indefinite extension.

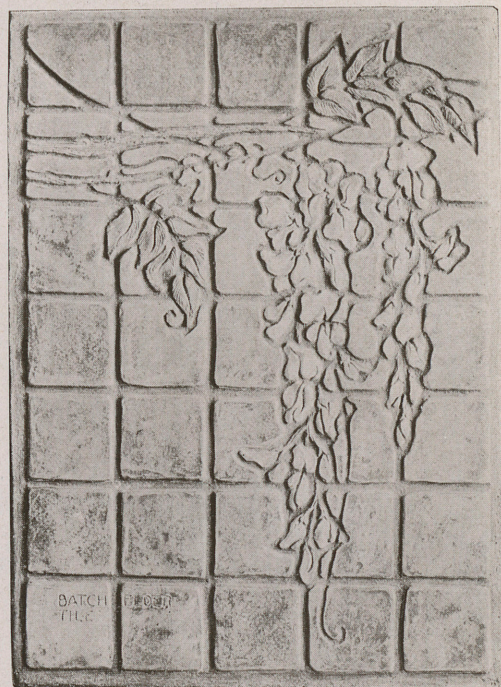
No. 135. Borders $2\frac{1}{4}$ x12. A, top; B, side; 50c each. C, corner; 25c each.

Wisteria Panel (below). We execute work of this character only on special Designs with estimates furnished.



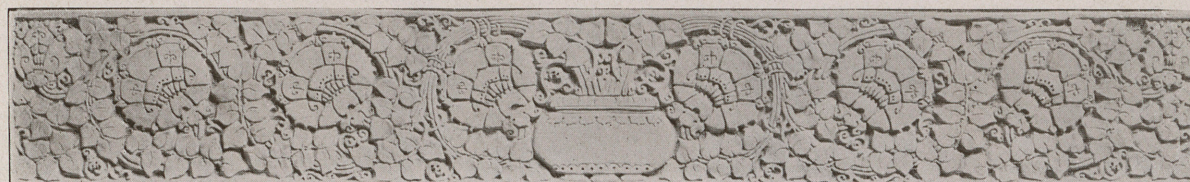
No. 101. Pot and Flowers 6x18. Price \$1.50

No. 103. Conventional Pattern (Below) 8x23. Price \$2.50





Nos. 98-99. Vine and Peacocks. Each Panel 6x18. Price each \$1.50



No. 129. The "Old Lace" Tile 6x40. Single Piece Price at factory \$5.00. Packed for shipment \$6.00



No. 128. Pot and Vine 4x30. Price \$2.00



No. 130. Conventional Plant 7x12. Price \$2.50



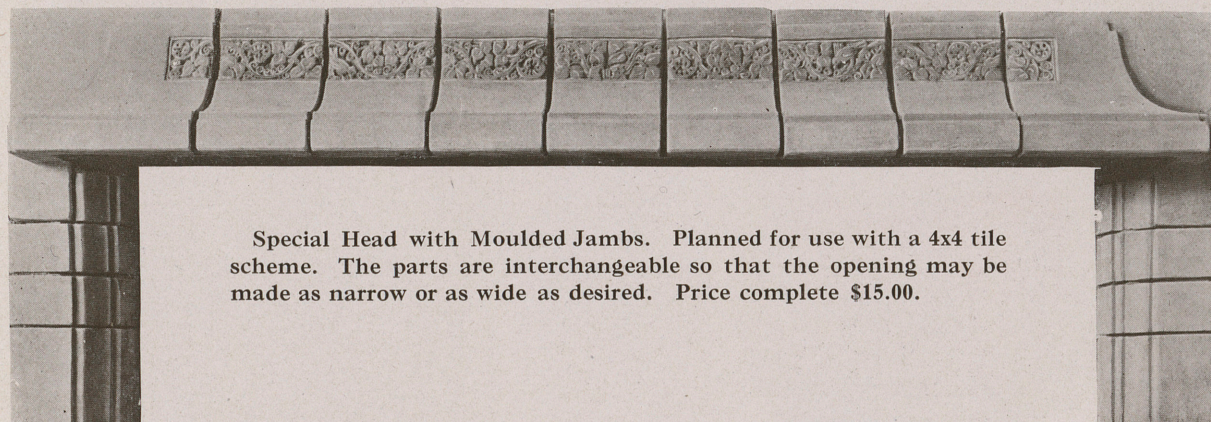
No. 124. Pot and Flowers 6x9. Price \$1.50



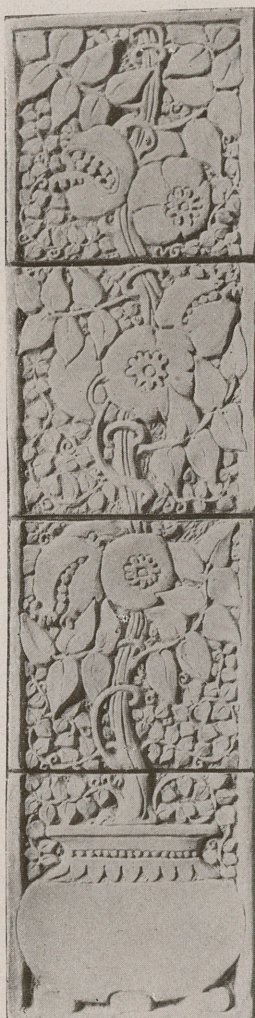
Inset 3x3. No. 122.
Price 20c



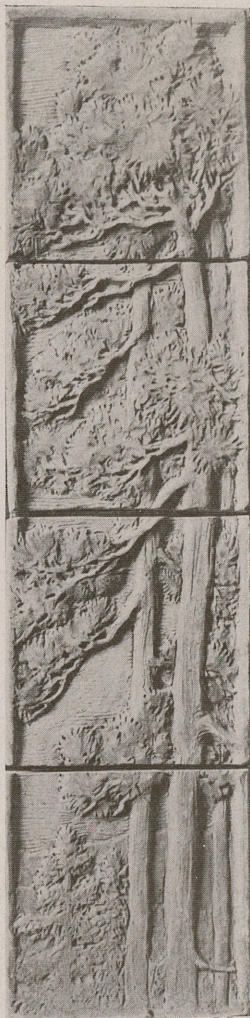
No. 138. Persian Motif
6x9. Price \$1.50



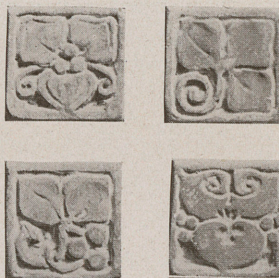
Special Head with Moulded Jambs. Planned for use with a 4x4 tile scheme. The parts are interchangeable so that the opening may be made as narrow or as wide as desired. Price complete \$15.00.



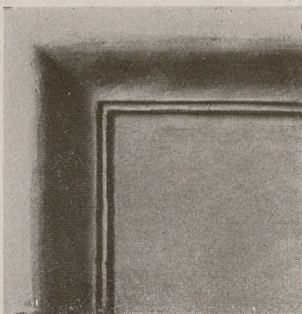
No. 195. Pot. No. 196.
Pomegranates—A. B. C.
Price, each 75c



No. 193. The "Pine Tree
Tile" Price each, 6x6, 75c



No. 160. Figure Insets 2x2
Price each 10c

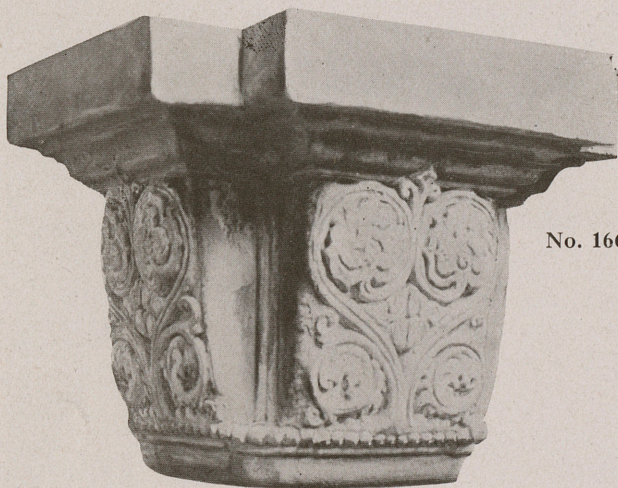


No. 100. Fender Tile; for
use in Hearth to keep ashes
within the Fire Box. Corner
is illustrated. 4x4—30c
6x6—50c 8x8—75c



No. 194.
Borders 3x3
A—Pot
B—Leaves
C—Flowers
Price each 20c

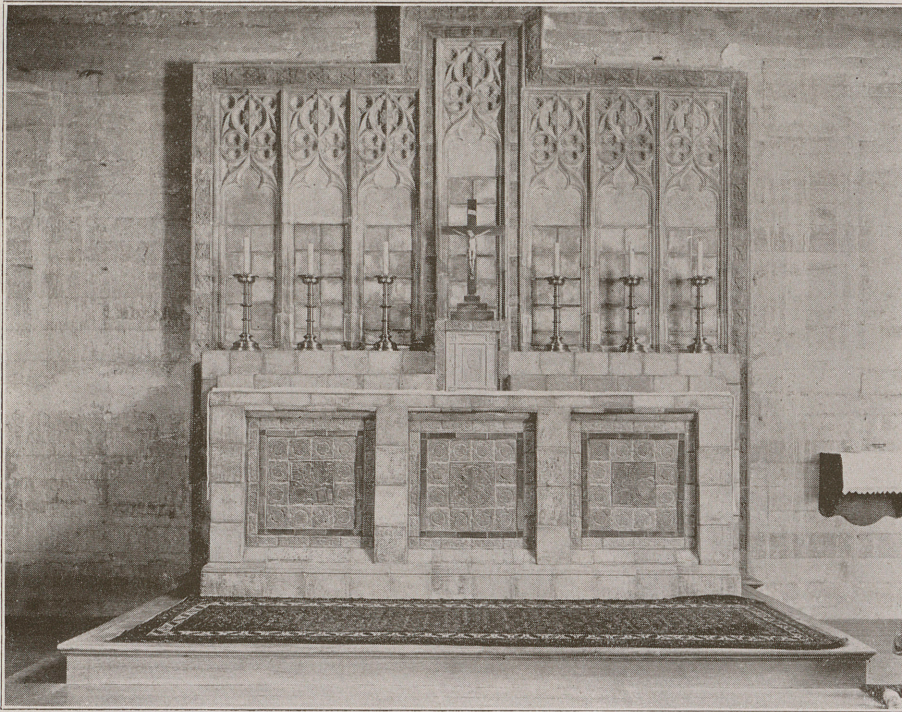
No. 166. Capital (Below at left) Height 8-in.
Price each \$3.50



No. 166

No. 86. (Below) Large Viking Ship
24x24 with Borders
Price \$6.00





The Altar and Reredos of St. Matthias Church, Los Angeles, was designed and built by us in co-operation with the Architects, Messrs. Frohman and Martin. The Altar has a rich tapestry-like effect contrasting favorably with the gray cement tones elsewhere. Details are shown of Panels and Borders.





Residence Mr. C. Warren Leffingwell; Myron Hunt, Archt.

Residence Mr. C. C. Stanley; Marston & Van Pelt, Archts.

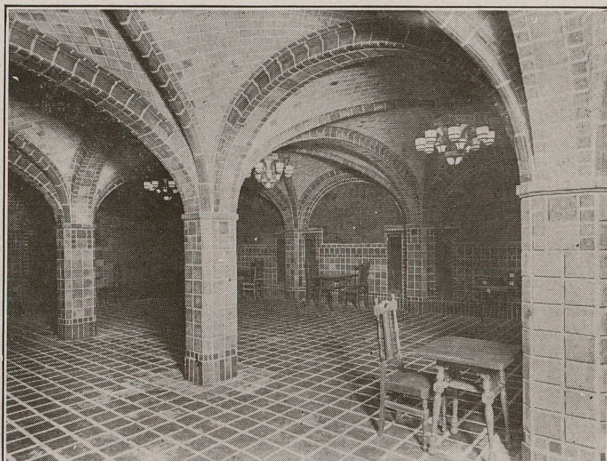
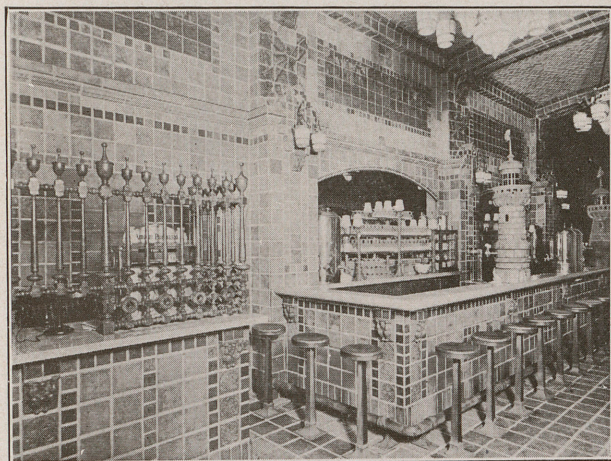


Residence Mrs. John Van Patten
Louis du Puy Millar, Archt.

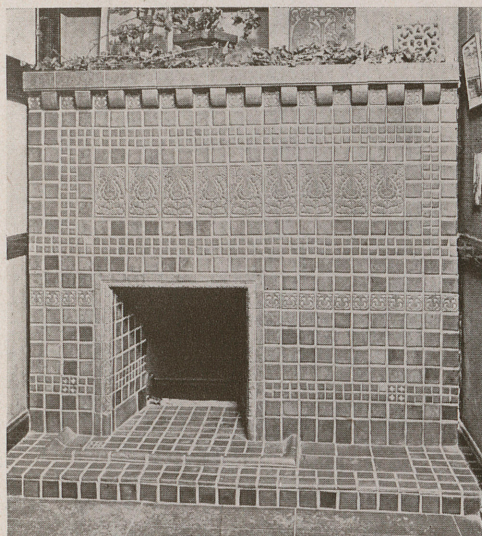


Residence Mr. H. E. Bidwell
Marston & Van Pelt, Archts.

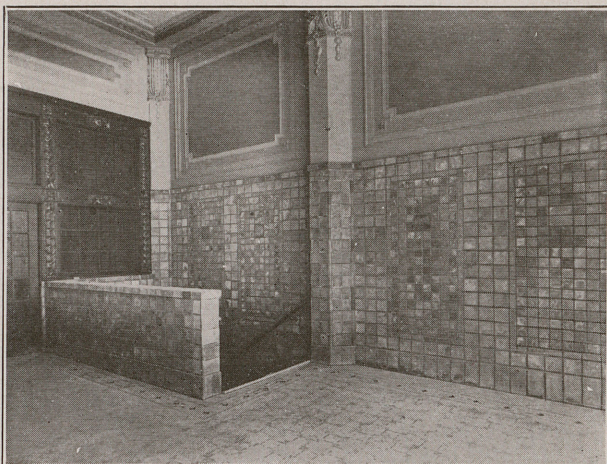
Two pages showing a few of the many things we have executed. Our Mantels of special design have a peculiar beauty of their own. In color and texture they tone into their environment in a convincing way. We are prepared to submit designs for special work if desired.



The Chocolate Shop, Los Angeles, (Plummer & Feil, Archts.), executed throughout in Batchelder Tile.



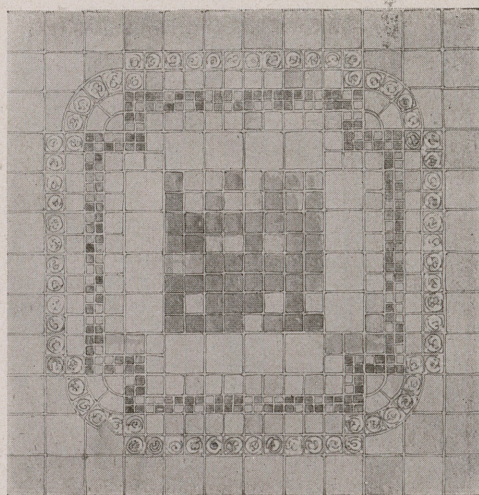
A modest, inexpensive Mantel
Arthur Kelly, Archt.

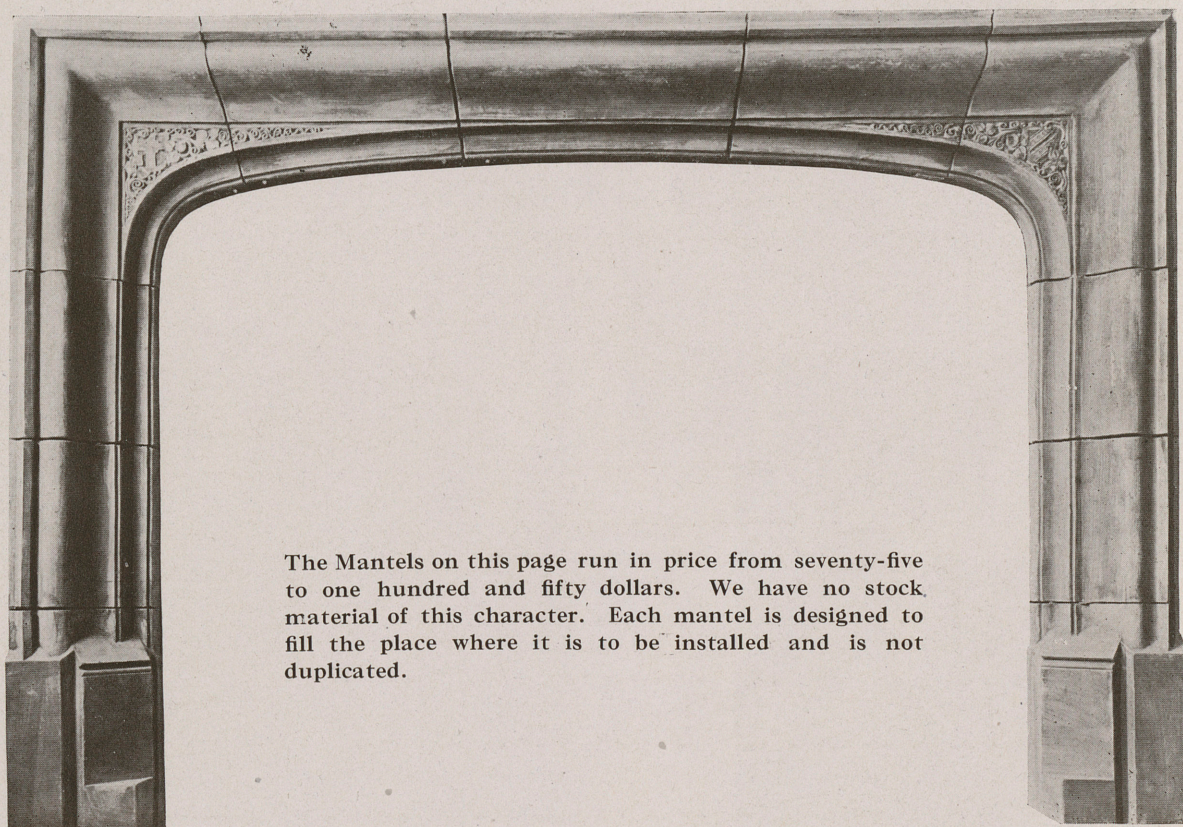
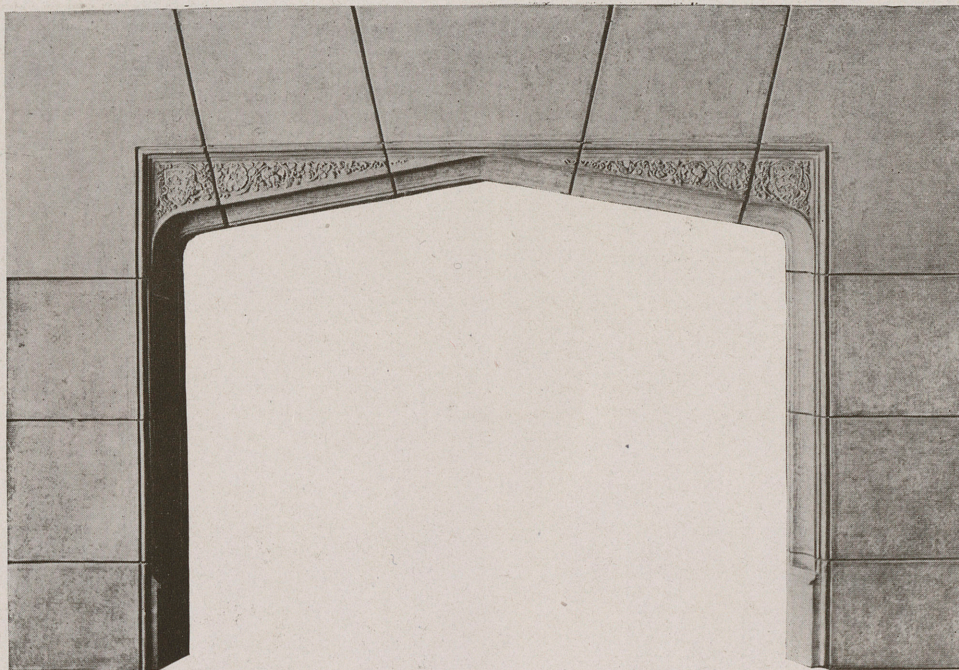


Hotel Stowell, Los Angeles, Frederick Noonan, Archt.
Lobby, Vestibule, Grand Staircase and Counters in
Batchelder Tile.



One unit of a
Pavement, Knott
Residence, Santa
Barbara, Reginald
Johnson, Archt.





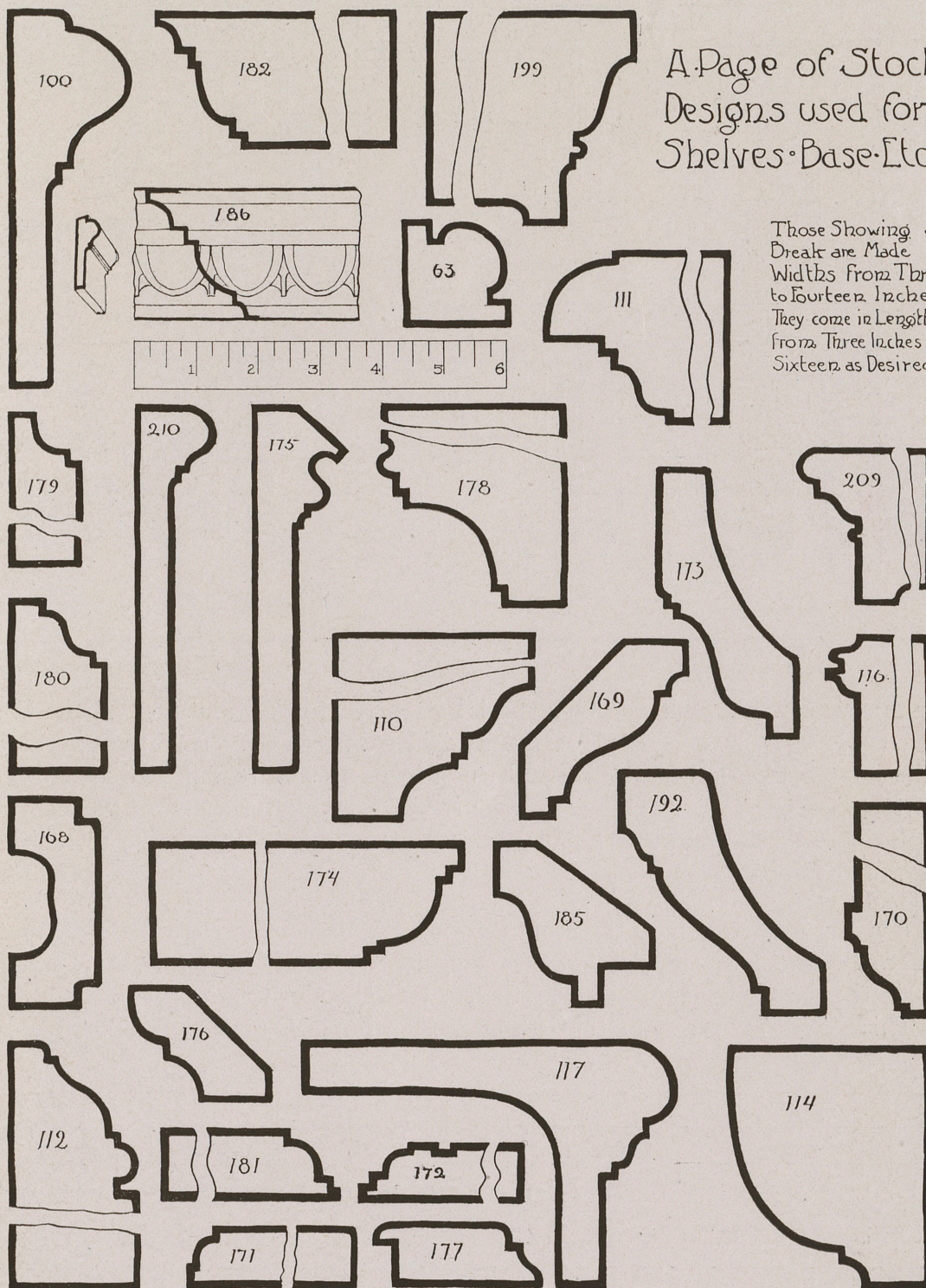
The Mantels on this page run in price from seventy-five to one hundred and fifty dollars. We have no stock material of this character. Each mantel is designed to fill the place where it is to be installed and is not duplicated.

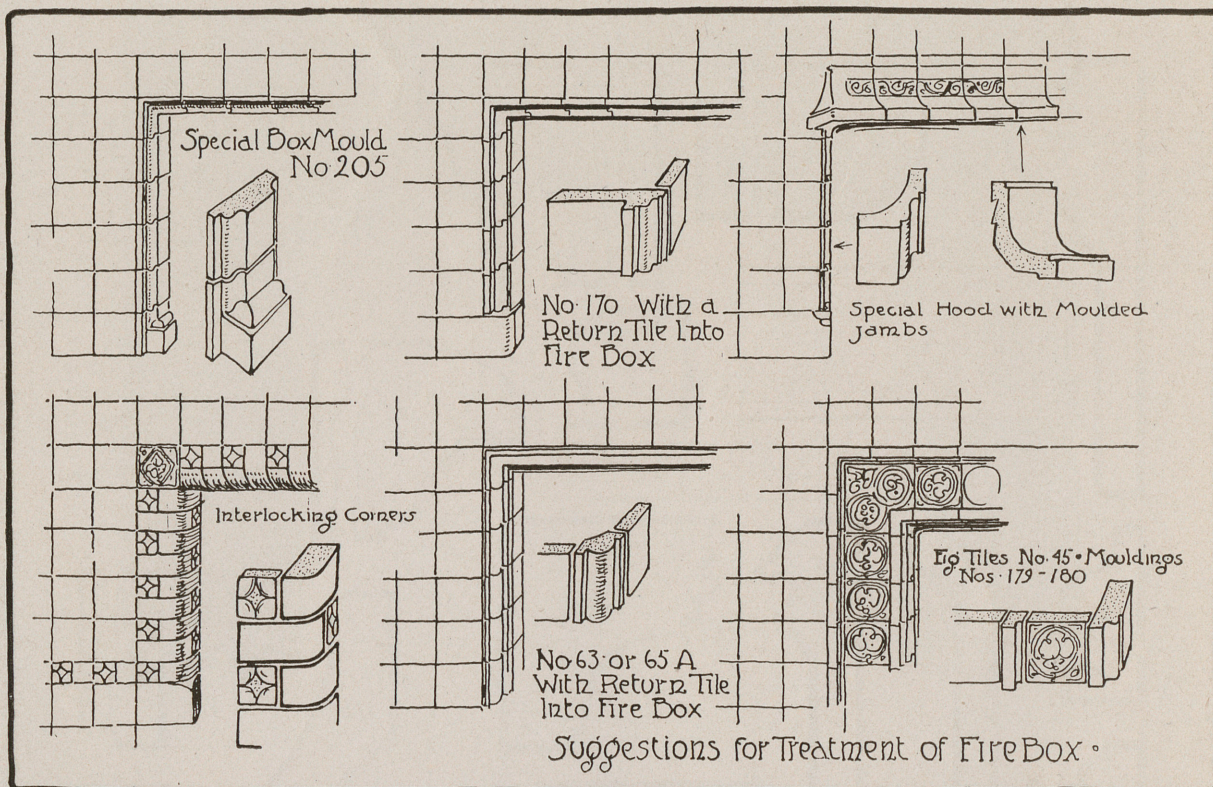
NK4670.7
 462
 P37
 1916

Twenty-three

A Page of Stock Designs used for Shelves·Base·Etc.

Those Showing a
 Break are Made in
 Widths from Three
 to Fourteen Inches.
 They come in Lengths
 from Three Inches to
 Sixteen as Desired.

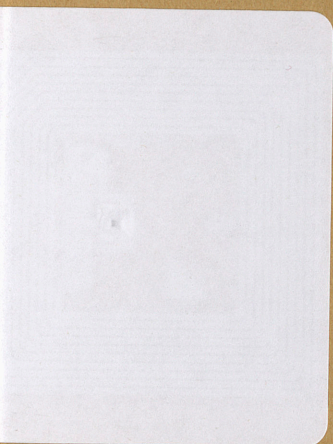




In our fire-place work we have given special attention to the treatment of the fire-box opening. There is no necessity for the unsightly brass ruling so often employed to hide the joint between the tile face and the brick. It is only shiftless designing that resorts to this expedient. The suggestions shown above offer a few of the many possible solutions of this trouble. Each one lends a "built in" appearance to the mantel that is worth while.

Below is a three-quarter inch tile scale showing the dimensions to which our material sets in stock sizes. It will be noted that we gain two inches in eight feet; i. e., sixteen six-by-six tile or twelve eight-by-eight tile set to eight feet two inches instead of eight feet. This allows for the joint that seems most suitable for our purpose.

[illegible]



CLEVELAND MUSEUM OF ART



3 3032 00630 2115

Lin